

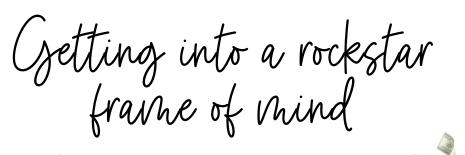


In this workshop, you're going to learn my proven FRIEND framework to sell more of your craft in 2023 and beyond.

By the end of our time together, you're going know exactly what you need to do to find more people who will buy your work – in other words, you'll know how to be a sales rockstar.

Here's what you'll need:

A device with internet (computer preferably)
This workbook printed out
Your very best penthe GOOD one
A cup of whatever brings you calm and joy
60-ish minutes of time blocked off to learn all





Being a sales rockstar starts by thinking like one! Let's start off with your favorite inspirational quote or mantra: write it here so that you can come back to it when you're looking for extra inspiration.

The first step in achieving a goal is to put it out into the world.

Use this space to write your 3 big business dreams...don't edit yourself! Wanna quit that boring day job? Supplement your social security? Go on a dream vacation?

You're the boss in this biz – and you can do anything!

1.

2.

3.

The Bloom F.R.I.E.N.D. Framework

The Bloom F.R.I.E.N.D. Francework

F	
R	
~	
~	
~	
~	
I	

The ONE thing to do today that will lead to sales all year long:

The Bloom F.R.I.E.N.D. Framework

Е	
What	t will get your social media audience revved up?
N	
D	







Email Service Providers (ESP):

<u>AWeber (this is the only ESP that integrates with Etsy)</u>

ConvertKit

Flodesk

<u>Klaviyo</u>

<u>MailChimp</u>

MailerLite

Marketplace Selling Sites

Amazon Handmade

Etsy (get 40 free listings when you open a new shop with this link)

Standalone Ecommerce Sites

Shopify (get a free 14 day trial when you open a new store with this link)

<u>Square</u>

<u>Squarespace</u>

<u>Wix</u>



Shipping Resources

Pirate Ship- Commercial shipping rates
Shippo- Commercial shipping rates
Shipping Scale (Amazon)
Label Printer (Amazon)
Bubble Mailers
USPS Priority Mail Packaging

One last gift for you:

Click here to grab your free email signup notepad Canva Template