

The

BLOOM

FRIEND
Framework

Welcome!

In this workshop, you're going to learn my proven FRIEND framework to sell more of your craft in 2023 and beyond.

By the end of our time together, you're going to know exactly what you need to do to find more people who will buy your work – in other words, you'll know how to be a sales rockstar.

Here's what you'll need:

- A device with internet (computer preferably)
- This workbook printed out
- Your very best pen...the GOOD one
- A cup of whatever brings you calm and joy
- 60-ish minutes of time blocked off to learn all about the FRIEND framework

Getting into a rockstar frame of mind



Being a sales rockstar starts by thinking like one!
Let's start off with your favorite inspirational quote or mantra: write it here so that you can come back to it when you're looking for extra inspiration.

**The first step in achieving a goal
is to put it out into the world.**

Use this space to write your 3 big business dreams...don't edit yourself! Wanna quit that boring day job? Supplement your social security? Go on a dream vacation?

You're the boss in this biz – and you can do anything!

1.

2.

3.

The Bloom F.R.I.E.N.D. Framework

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The Bloom F.R.I.E.N.D. Framework

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The ONE thing to do today that will lead to sales all year long:

The Bloom F.R.I.E.N.D. Framework

E









What will get your social media audience revved up?

N









D









 Notes 



Notes



Resources:

Email Service Providers (ESP):

[AWeber](#) (this is the only ESP that integrates with Etsy).

[ConvertKit](#)

[Flodesk](#)

[Klaviyo](#)

[MailChimp](#)

[MailerLite](#)

Marketplace Selling Sites

[Amazon Handmade](#)

[Etsy](#) (get 40 free listings when you open a new shop with this link).

Standalone Ecommerce Sites

[Shopify](#) (get a free 14 day trial when you open a new store with this link).

[Square](#)

[Squarespace](#)

[Wix](#)

Resources:

Shipping Resources

[Pirate Ship- Commercial shipping rates](#)

[Shippo- Commercial shipping rates](#)

[Shipping Scale \(Amazon\)](#)

[Label Printer \(Amazon\)](#)

[Bubble Mailers](#)

[USPS Priority Mail Packaging](#)

One last gift for you:

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